

Course overview:

Photoshop CS2: Web Design

(S638eng)



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company

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Overview and objectives

This 1-day course builds on the concepts and skills covered in Photoshop CS2: Basic and Advanced. Students will learn how to optimize images for use on the Web, and will study the advantages of using image slicing techniques. In addition, this course covers how to create links and rollover effects in Web images. Finally, students will learn how to automate various Web tasks, creating “droplets” and Web photo galleries, and how to create animations for the Web.

On this course, students will learn how to:

- ☑ Downsample and trim Web images to decrease file size; use the Save for Web command to optimize images for Web use; optimize a Web image to a target file size and apply lossy compression to specified image areas; and optimize images with transparency or simulated transparency.
- ☑ Create a Web-page layout in ImageReady, and align elements with the grid and Smart Guides; create, edit, and optimize image slices; specify the content type and width of image slices; customize slice names; and export a sliced image as a set of image files with an associated HTML document.
- ☑ Use the Slice palette in ImageReady to specify links and alternate text for slices; use the Image Map tools and the Image Map palette to create an image map; and create simple and remote rollovers based on layer visibility and layer styles.
- ☑ Compare how images appear in Photoshop and a Web browser; process multiple images in one step; use ImageReady to create droplets that optimize images or perform actions; and create Web photo galleries that are HTML based or Flash based.
- ☑ Use the Animation and Layers palettes to create animations; and output animations for use on the Web.

Who should attend?

Students should have attended ‘Photoshop CS2 Advanced’ or have equivalent knowledge and or experience.

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Course contents

Optimizing Web images

- Web image size • Optimization • Fine-tuning quality • Creating transparency

Slicing images

- Full-page designs • Basic slicing • Advanced slicing • Exporting Web pages

Links and rollover effects

- Links and status-bar messages • Image maps • Rollovers

Automating Web tasks

- Color and size adjustments • Droplets • Web photo galleries

Animation

- Creating animation • Animation output options

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